

# Lori Coda



Neurofeedback / QEEG  
Brain Mapping

## Have you reached your FULL POTENTIAL?

When utilizing the sophisticated technology of both QEEG Brain Mapping and Neurofeedback, cognitive and physical results will be achieved to assist you in reaching your optimal health!

### IMPROVED

Sustained attention • Processing speed •  
Peak performance • Organizational skills •  
Communication skills • Self-regulation •  
Sensory integration • Self-esteem • Sleep •  
Social Skills • Mood stabilization

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## QEEG BRAIN MAPPING

An initial Quantitative Electroencephalography (QEEG) "maps" the brain and allows us to measure the electrical activity in each region of the brain.

Documenting the findings of a QEEG Brain Map will provide you with insights and information that you can use as a resource to assist you in making decisions about your health. Analyzing the QEEG Brain Map is the initial step in providing a "blueprint" for treatment and will identify if you will be a good candidate for Neurofeedback therapy.

## NEUROFEEDBACK

Both adults and children with learning difficulties and disabilities have either slower, faster or unbalanced ratios of brainwave activity. Neurofeedback is simply brain exercise that retrains the EEG patterns of the brain activity. The brain is then able to produce appropriate and effective electrical activity.

With highly advanced, computerized equipment, it is possible to record real-time activity in the brain, and for the specialist to identify patterns and pathways to help you develop new, appropriate brain activity. There is no pain as a series of sensors are placed on several places on your head.

You, or your child, watch specialized Neurofeedback videos and/or play specialized Neurofeedback computerized games while we monitor and observe the presenting brain activity. When the EEG pattern is abnormal, the video/games will stop. Your brain will then naturally respond by producing appropriate pathways so that the video will play, therefore rewarding appropriate brain activity.

**LORI CODA, M.S. SpEd**  
**Neurofeedback & QEEG Specialist**

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